

**Top Shelf 4-on-4
Barrhaven Ball Hockey Tournament
Sponsorship Package**



MAY 25 2019

Sponsorship Opportunities Available!

Contact Brad Spooner
bspooner@nrocrc.org

Top Shelf 4-on-4 Barrhaven Ball Hockey Tournament Sponsorship Package



The Top Shelf Organizing Committee is proud to announce the fourth annual Top Shelf 4-on-4 Ball Hockey Tournament for youth! This unique youth ball hockey tournament will no doubt be the talk of the town!

Top Shelf celebrates hockey culture in a wholesome, festival atmosphere that will make kids feel like NHL pros. This will be one of the most memorable local events of the year! This year's event will feature six 100' x 50' arenas with games running on each surface throughout the day, hosting 40 teams and over 200 youth and adults from the ages of 7-16+.

All proceeds from this event will be directed to sport and social recreation opportunities for youth living in Barrhaven, delivered in partnership by The Salvation Army, the Nepean, Rideau and Osgoode Community Resource Centre (NROCRC) and the City of Ottawa.

The Top Shelf Organizing Committee invites every business in the Barrhaven area to consider the wide range of sponsorship opportunities outlined in this package.

Sponsorships will be filled on a first come, first served basis. There is something for everyone... financial contributions start at only \$300. You will also find ideas for in kind donations in the attached package. Help us present this unique, fun-filled community event!

Sponsorship deadline: April 30th, 2019 To reserve your sponsorship or to request additional details, please email Brad Spooner at bspooner@nrocrc.org

Thank you for your consideration.

Best Regards

Brad Spooner
bspooner@nrocrc.org

Glenn van Gulik
Glenn_van_Gulik@can.salvationarmy.org

Top Shelf 4-on-4 Barrhaven Ball Hockey Tournament Sponsorship Package



Event Date: **Saturday, May 25th, 2019**

Location: **Cedarview Alliance Church, Barrhaven**

Deadline to Reserve your Sponsorship: **April 30th, 2019**

Fencing Sponsor \$3000 (*Myers Toyota Barrhaven, Myers Hyundai Barrhaven, Myers Barrhaven Nissan*)

The benefits include:

- Corporate name or logo prominently displayed on all 5 Arena Title Signs, Top Shelf website and Main Sponsorship Board
- Corporate name and logo displayed on participant t-shirts
- Social Media recognition
- A promotional space and a 10' x 10' tent space on event day at the event venue (tent supplied by sponsor)
- Representative to present a winning team, including photo opportunity
- Live on-stage public address system mentions on event day

Main Stage Sponsor \$2000 (*Barrhaven BIA*)

The benefits include:

- Corporate name or logo prominently displayed on the Top Shelf website and the Main Sponsorship Board
- Corporate name and logo exclusivity on Main Stage
- Corporate name and logo displayed on participant t-shirts
- Social Media recognition
- A promotional space and a 10' x 10' tent space on event day at the event venue (tent supplied by sponsor)
- Corporate/Company representative to introduce National Anthem Singer
- Live on-stage public address system mentions on event day

**Top Shelf 4-on-4
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Event Date: **Saturday, May 25th, 2019**

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Deadline to Reserve your Sponsorship: **April 30th, 2019**

Participant T-Shirt Sponsor \$1500 *(Myers Toyota Barrhaven, Myers Hyundai Barrhaven, Myers Barrhaven Nissan)*

The benefits include:

- Corporate/Company name on front of all participant t-shirts
- Corporate name and logo displayed on Main Sponsorship board
- A promotional space and a 10X10 tent space (tent supplied by sponsor)
- Live on- stage public address system mention on game day
- Recognition on the Top Shelf website (with link)
- Social media recognition

Registration Table Sponsor \$1500 **(Meridian)**

The benefits include:

- Corporate/Company name and logo prominently displayed at Registration table
- Corporate name and logo displayed on Main Sponsorship board
- A promotional space and a 10X10 tent space (tent supplied by Top Shelf)
- Corporate/Company representative to announce prize winners
- Recognition on the Top Shelf website (with link)
- Live on-stage public address system mentions on event day
- Social media recognition

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Arena Sponsor \$1000 (6 available)

6 arenas – Novice, Atom, Peewee, Minor Bantam, Major Bantam and Open 16+

The benefits include:

- Corporate/Company name and logo prominently displayed on arena
- Corporate name and logo displayed on Main Sponsorship board
- Corporate/Company name on all participant t-shirts
- Corporate/Company representative to announce winning team on sponsored arena
- A promotional space and a 10X10 tent space (tent supplied by sponsor)
- Recognition on the Top Shelf website (with link)
- Live on-stage public address system mentions on event day
- Social media recognition

Skills Area Sponsor \$1000 (1 available)

The benefits include:

- Corporate/Company name and logo prominently displayed at Skills Area
- Corporate name and logo displayed on Main Sponsorship board
- Corporate/Company representative to announce Skills winners
- A promotional space and a 10X10 tent space (tent supplied by sponsor)
- Recognition on the Top Shelf website (with link)
- Live on-stage public address system mentions on event day
- Social media recognition

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Puck Sponsor \$500 (Lone Star Barrhaven)

The benefits include:

- Corporate/Company name and logo prominently displayed on one side of puck
- Corporate name and logo displayed on Main Sponsorship board
- A promotional space and a 10X10 tent space (tent supplied by sponsor)
- Recognition on the Top Shelf website (with link)
- Live on-stage public address system mentions on event day
- Social media recognition

Referee T-shirt Sponsor \$500 (Montana's Barrhaven)

The benefits include:

- Corporate/Company name and logo displayed on all referee t-shirts
- Corporate name and logo displayed on Main Sponsorship board
- Recognition on the Top Shelf website (with link)
- Live on-stage public address system mentions on event day
- Social media recognition

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Top Shelf Jersey Sponsor: \$600 (Atlas Chiropractor)

The benefits include:

- Corporate/Company name and logo displayed on all volunteer t-shirts
- Corporate name and logo displayed on Main Sponsorship board
- Recognition on the Top Shelf website (with link)
- Live on-stage public address system mentions on event day
- Social media recognition

Volunteer T-shirt Sponsor \$500 (9 ROUNDS Barrhaven)

The benefits include:

- Corporate/Company name and logo displayed on all volunteer t-shirts
- Corporate name and logo displayed on Main Sponsorship board
- Recognition on the Top Shelf website (with link)
- Live on-stage public address system mentions on event day
- Social media recognition

Photobooth Sponsor \$500 (Councilor Jan Harder)

The benefits include:

- Corporate/Company name and logo displayed on all photobooth pictures
- Corporate name and logo displayed on Main Sponsorship board
- A promotional space and a 10X10 tent space (tent supplied by sponsor)

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- Recognition on the Top Shelf website (with link)
 - Live on-stage public address system mentions on event day
 - Social media recognition

Friends of Top Shelf Sponsor \$300 (6 available) (Barrhaven Legion- Barrhaven Lions Club-Heart and Crown Barrhaven-North Brew Coffee Company)

The benefits include:

- Recognition on the Top Shelf website (with link)
- A promotional space and a 10X10 tent space (tent supplied by sponsor)
- Live on-stage public address system mentions on event day